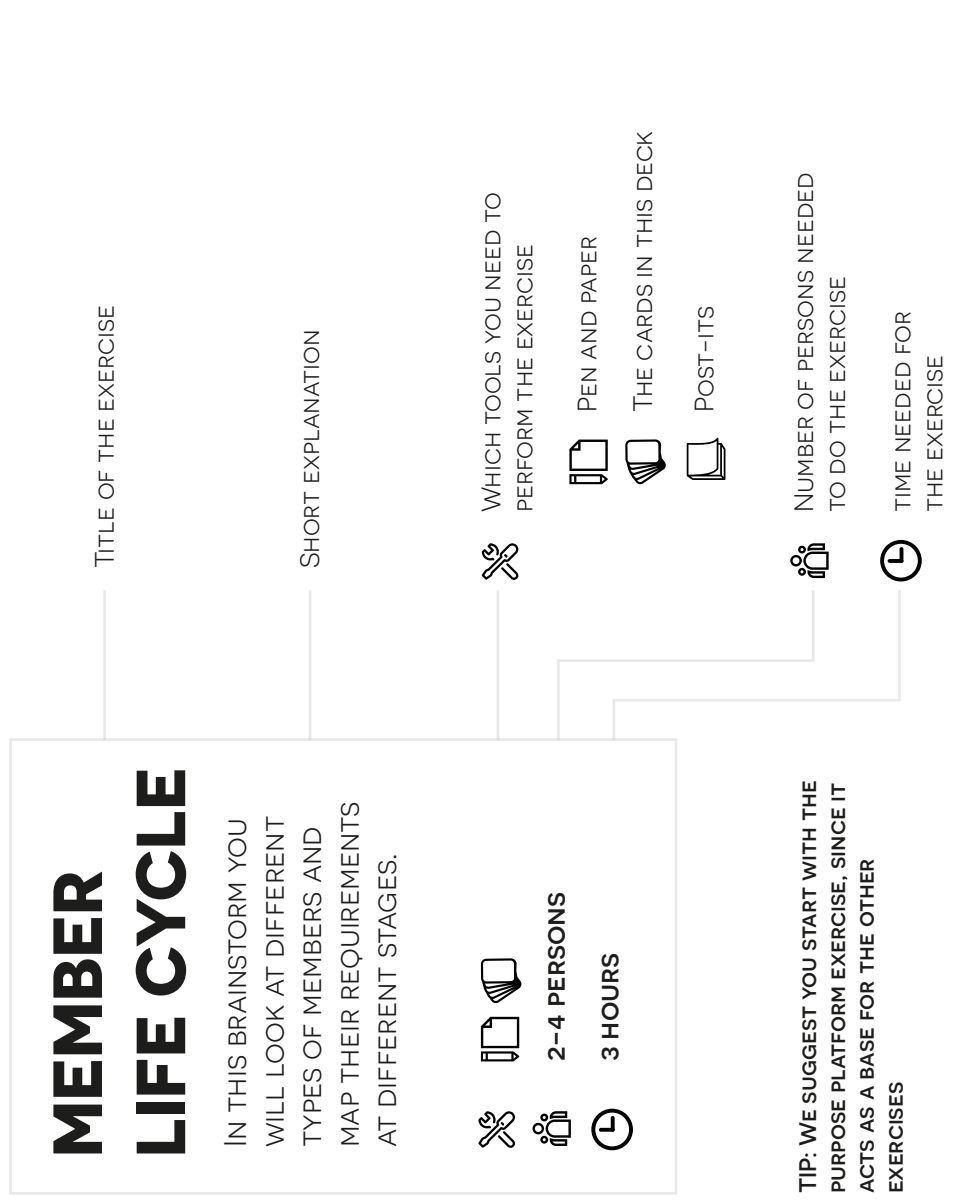# INSTRUCTIONS

Thank you for using these cards. We hope they can help you to design your online community. Included in the deck are 3 exercises that you can perform with the cards. We will explain quickly how you could best use these exercises as an instructor.

Title of the exercise

Short explanation

Which tools you need to perform the exercise

Pen and paper

The cards in this deck

Post-its

Number of persons needed to do the exercise

Time needed for the exercise

MEMBER LIFE CYCLE

In this brainstorm you will look at different types of members and map their requirements at different stages.

2–4 PERSONS

3 HOURS

TIP: We suggest you start with the purpose platform exercise, since it acts as a base for the other exercises

FEEDBACK?

We love to hear how you have used the cards and exercises. With your feedback, we can improve the cards and make succesfull communities!

INFO@CROWDEVALUATION.NL

MORE EXERCISES

Want more exercises ? Check our platform for the most up to date list of exercises. We will also post workshops you could attend

WWW.CROWDEVALUATION.NL

INSTRUC TIONS

FIND OUT HOW YOU CAN
USE THE CARDS AND
EXERCISES